

Convention Activities

Cocktail Reception

We'll kick off our convention with a relaxing evening under the stars. Come enjoy drinks and snacks and join your comrades for an unforgettable evening.

Children's Program

The hotel offers a Kids Club (ages 4-12) and Teens Club (ages 13-16) Monday-Sunday. The concierge desk can answer any questions you may have. 305-538-2000 extension 3402

Education

We've scheduled a wide variety of informative and practical educational courses including up to 14 hours of Transcript Quality CE, as well as Jurisprudence, Medical Errors CE requirements and CPR BLC Re-certification.

Legislative Luncheon

Join us in honoring the legislators who made Optometry what it is today and who determine the course of our profession in the future. The "Senator of the Year" and "Representative of the Year" awards will be presented to the Florida legislators who have best demonstrated their concern for the visual health and well-being of Florida's citizens.

Annual Business Meetings

Help determine the future of your association when you attend the Annual Business Meetings. This is the time to offer your suggestions, and to ensure that your opinions are heard and your ideas are incorporated into FOA plans. Don't miss the chance to see and hear how your association operates, and how it serves every one of us on a daily basis.

Exhibit Hall

Come join us at the exhibit hall and don't forget to dress up for "Havana Nights." Over 80 booths will showcase the latest in cutting edge technology, new eye wear, equipment, and pharmaceuticals for today's progressive practitioner. Visit with vendors and your hardworking sales representatives and thank them for their support of the FOA!

FOA Annual Banquet

Dance the night away and enjoy an elegant evening of dining, entertainment and dancing.



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Thank you for your
generous support!



Welcome to the Florida Optometric Association's 107th Annual Convention! Come join us at the Fontainebleau Miami Beach to celebrate and reunite with fellow optometrists.

Originating in 1954, the Fontainebleau is situated on 22 acres and rises above 1,000 feet of Atlantic

Ocean beach. After the recent billion dollar renovation, dining and entertainment options are abound. There are 11 restaurants (3 by signature-name chefs) and lounges. You can relax by the numerous oceanfront pools and cabanas. Don't forget to enjoy the 40,000 square foot Lapis spa. You can dance the night away at club "LIV" 30,000 square foot nightclub with DJ's and 3 full service bars.

High society flocked to the Fontainebleau such as Elvis, Bob Hope, Judy Garland, Marilyn Monroe, Marlene Dietrich and most notoriously, the Rat Pack. Movies filmed on-site include The Bellboy, The Bodyguard, and Scarface. The most famous scene linked to the property was the one

in which James Bond and Goldfinger sit by the pool for an intense game of gin rummy in the 1964 flick.

While enjoying the amenities with your family, you will be able to obtain 21 hours of continuing education (14 of them T.Q.), as well as Jurisprudence and Medical Errors. CPR certification class will be offered on Saturday. Limit 30 per class. **FOA members, don't forget to sign your staff up "FREE" for 7 hours of ophthalmic professional education on Saturday with lunch provided.**

Join us for the Thursday night cocktail reception, Annual Banquet and Exhibit Hall.

Come join us for "Havana Nights" in beautiful Miami Beach!

Fontainebleau
Miami Beach
4441 Collins Ave.
Miami Beach, FL 33140
Reservations call

800-548-8886
\$170-single/double occupancy

Cut off date for special room rate is
June 26, 2009

DIRECTIONS

From I-95 Take I-195 E (FL-112 E/Julia Tuttle Cswy.) toward A-1-A. Stay straight to go onto W. 41st St. (Arthur Godfrey Rd.) Turn left (north) onto Indian Creek Dr. It becomes Collins Ave. (FL-A1A N.) The Fontainebleau is on the right at 4441 Collins Ave., Miami Beach, FL 33140-3227.



EDUCATION PRESENTED BY THE
FLORIDA OPTOMETRIC ASSOCIATION
IN CONJUNCTION WITH
NSU COLLEGE OF OPTOMETRY

FLORIDA
OPTOMETRIC
ASSOCIATION
ANNUAL
CONVENTION
JULY 23 - 26, 2009
MIAMI BEACH
FONTAINEBLEAU
FLORIDA



**Florida Optometric
Association**

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Tallahassee, FL 32301
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Fax: (850) 878-0933

www.floridaeyes.org

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Registration Form

FOA Annual Convention

July 23-26, 2009

Fontainebleau Miami Beach

NOTE: You must copy this form if registering more than one person.

Please print or type the following information and mail or fax with your payment for all appropriate convention fees. If paying by credit card, be sure to complete payment information in full. (Visa, Mastercard, Discover & American Express)

*** PLEASE WRITE LEGIBLY ***

Last Name	First Name	Professional Degree	Badge Name/Nickname		
<input type="checkbox"/> If you have a disability and may require an accommodation in order to fully participate in this activity, please check here. Someone will contact you from the planning committee to discuss your specific needs.					
Indicate address to which confirmation should be mailed:					
Street	City	State	Zip Code		
Email Address	Office Phone	Office FAX			
RIBBONS: (Please check all appropriate affiliations)					
<input type="checkbox"/> AOA PAC	<input type="checkbox"/> First Convention Attendee	<input type="checkbox"/> Vision USA	<input type="checkbox"/> NSU Alumni		
CONVENTION REGISTRATION					
FOA Members	Check One	Early (before 5/01)	Regular (5/01-6/15)	Late/On-Site (6/15)	Cost
(Regular/Distinguished/Partial Practice).....		-0-	155	245	\$
(Special Class/Life/Retired/Associate)		155	215	285	\$
FOA MEMBERS: CE Package (over \$450 value) includes all CE for one low price of.....\$160.00					
AOA Members #		355	425	505	\$
Non Members of FOA or AOA		505	655	705	\$
O.D. Student/Poster Participant (CE Only)		-0-	-0-	-0-	\$
Ophthalmic Professional (CE and Lunch Only)	FREE for FOA Member Staff				
O.P. Name:	Dispensing class: ___ Yes ___ No	(doctor's name)			
Guest tickets available per event (see below)					Registration Total \$
SOCIAL EVENTS Note: Tickets will be issued for all social events. You MUST SIGN UP HERE to attend any social function. Without a ticket, you WILL NOT be admitted into the function.					
Thursday, July 23		Time	Cost		
Legislative Luncheon	12:00pm-1:30pm	No Charge for Registered O.D.. \$			
Guest Legislative Luncheon		\$40.00 x ___ Quantity	\$		
Cocktail Reception	6:30pm-8:00pm	No Charge for Registered O.D.. \$			
Guest Cocktail Reception Ticket		\$35.00 x ___ Quantity	\$		
Friday, July 24					
FOA Business Meeting Lunch	12:00pm-2:00pm	No Charge for Registered O.D.. \$			
Exhibitor Appreciation Reception	6:00pm-8:00pm	No Charge for Registrants			
(must be wearing name badge)					
Saturday, July 25					
CPR Re-certification (limit 30)	1:00pm-3:00pm	\$50.00 per person	\$		
FOA Annual Banquet	7:30pm	\$60.00 per person	\$		
Social Events Total (Must be received with registration) \$					
TOTAL DUE \$					
PAYMENT: <input type="checkbox"/> Check enclosed, payable to FOA CE Seminars <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> Visa <input type="checkbox"/> American Express					
Name on Card:		Card #			
Exp. Date:		Signature			



O.D. SCHEDULE

Thursday 7/23

7:30am-4:00pm Registration Desk Open

8:00am-10:00amCE 101: 2 Hours TQ

“Oral Anti-Infectives in Eyecare”

Gregory J. Nixon, O.D., F.A.A.O.
(COPE Pending)

10:00am-12:00pm

Business Meeting 1

12:00pm-1:30pm

Legislative Luncheon

1:30pm-3:30pmCE 102: 2 Hours TQ

“Management of Ocular Pain”

Gregory J. Nixon, O.D., F.A.A.O.
(COPE Pending)

3:30pm-5:30pmCE 103: 2 Hours TQ

“Getting the most out of Digital

Imaging – Advanced Course”

Larry Alexander, O.D., F.A.A.O.
(COPE Pending)

5:30pm-6:30pm

Local Society President’s Reception

6:30pm-8:00pm

Cocktail Reception

Friday 7/24

ALCON CE DAY



7:30am-4:00pm Registration Desk Open

8:00am-10:00amCE 201: 2 Hours TQ

“Contact Lenses and Ocular Infection”

Ernest Bowling, O.D., F.A.A.O.
(COPE 19838-CL)

10:00am-12:00pmCE 202: 2 Hours TQ

“OSD Grand Rounds: Thinking Outside

The Box”

Ernest Bowling, O.D., F.A.A.O.
(COPE 24652-AS)

12:00pm-2:00pm

Business Meeting 2

2:00pm-4:00pmCE 203: 2 Hours TQ

“Current Concepts in Glaucoma”

Anthony Litwak, O.D., F.A.A.O.
(COPE 24200-GL)

4:00pm-8:00pm

Exhibit Hall Grand Opening



Saturday 7/25

7:30am-4:00pm Registration Desk Open

8:00am-10:00am CE 301: 2 Hours JP

“The Top 10 Things you should be

told at a Jurisprudence lecture”

Mr. John Griffin, Esq.

10:00am-1:00pm

Exhibit Hall Re-Opens

11:00am-4:00pmPre-optometry Day

1:00pm-3:00pmCE 302: 2 Hours TQ

“Neuro-Ocular Grand Rounds”

Anthony Litwak, O.D., F.A.A.O.
(COPE Pending)

1:00pm-3:00pmCE 303: 2 Hours CE

CPR BLS Re-Certification for the

HealthCare Provider (limit 30)

3:00pm-4:00pm CE 304: 1 Hour CE

“Advanced Techniques to Optimize

Cataract Surgery Outcomes”

Charles Ficco, O.D., F.A.A.O.
(COPE Pending)

3:00pm-5:00pmCE 305: 2 Hours CE

CPR BLS Re-Certification for the

HealthCare Provider (limit 30 - atten-

dence permitting - course only offered if the 1:00pm-3:00pm course is filled)

6:00pm-6:30pm

AGU Meeting (for established

practitioners, students and those

looking for practice)

6:00pm-7:00pm

NSU College of Optometry Alumni

Reception

7:00pm-7:30pm

Pre-Banquet Reception

7:30pm

FOA Annual Banquet

Sunday 7/26

8:00am-9:00am CE 401: 1 Hour CE

“The 7 habits of highly ineffective

practices”

Kevin S. Roe, O.D., F.A.A.O.
(COPE Pending)

9:00am-10:00am CE 402: 1 Hour CE

“Revive your contact lens practice with

CPR: The link between Compliance,

Profitability and Retention”

Kevin S. Roe, O.D., F.A.A.O.

10:00am-12:00pmCE 403: 2 Hours ME

“Medical Errors”

Albert D. Woods, O.D., F.A.A.O.



O.P. SCHEDULE



8:00am-12:15pm

Dispensing

Dissection

Gumby Effect

12:15-12:45pm

LUNCH

12:45-3:00pm

CPR of Life

It's A Wrap

DISPENSING TECHNIQUES (AOAP & ABO Approved)

~ Kathryn Gross Edelman

Successful optical dispensers are those who spend as much time and thought on mastering and keeping up with technology of products as they do on the skills of correct frame and lens alignment. Winning and keeping the consumer is not a matter of price, but rather, of trust and believability.

You, the dispenser, must inspire confidence in encounters with the consumer. This course will cover the basic frame alignment, advanced dispensing skills, and shortcuts to adjusting and repairing eyewear. Successful dispensing also requires keeping abreast of the latest frame materials and lens products. You will learn to have confidence when encountering all kinds of eyeglasses wearers.

Participants should bring adjusting tools, a full metal frame with lenses and a nylon cord rimless frame with lenses to participate.

DISSECTION CLASS with Dr. John W. Snead (JCAHPO Approved)

This ever-popular course is likely to be a sell-out. After watching a live video projection of a dissection of a pig eye, you become the dissector. You also learn the physiology behind the anatomy, such as why someone becomes presbyopic or gets a retinal detachment, all with the help of an instructor by your side. Early registration strongly advised.

IT'S A WRAP! (AOAP & ABO Approved)

~ Kathryn Gross Edelman

It's a wrap (how to select, fit and dispense wrap frames) Sunwear is a necessary protection for the eyes. Far too many patients/consumers leave a dispensary without purchasing that added protection. This course will provide the necessary sales tools and technical information to facilitate a solution for the dispensing optician. The new sunwear trend is frames with “wrap”. These “wrap” designs require proper lens selection, technical ordering and verifying methods as well as consideration of optimization to assure the best visual results for the wearer. Matching lens and frame base curves as well as the proper edging procedures will also be demonstrated.

THE “CPR OF YOUR LIFE” – Commitments, Promises, Results – Motivational Presentation (AOAP & ABO Approved) ~ Kathryn Gross Edelman

At one time or another, each of us has a sense that life offers something more than the options currently before us. Often, we want to make changes – but realize our efforts are within the same framework or thinking of our present situation. The challenge is to seek a shift and transformation to new ways of seeing, thinking, and being in the situations and challenges of our lives. An opportunity to discover and redesign the way in which we live our lives is presented. Experiencing a shift in the ability to relate to yourself and others empowers us to engage in heartfelt commitments and be unique and blessed by what we create.

“THE GUMBY EFFECT” ~ Dr. Karen Perry

Focused on high performance solutions, attendees will be introduced to skills targeting the development of a unique business identity by improving patient communication, developing a seamless service environment and enriching the patient experience. Additionally, we will visit critical topics such as communicating unique value, conflict resolution and building patient retention.

